



Ami Cammon

MARKETING SPECIALIST

Work Experience

Prince George's County Public Schools – Brandywine, MD

School Bus Driver | Nov 2023 – Present

- Manage operations safely and efficiently while pursuing MBA and marketing work, showcasing discipline, reliability, and multitasking ability.
- Demonstrated resilience and adaptability balancing academic, professional, and family responsibilities.

Freelance & Portfolio Projects (CammonDesign.com) – Remote

Digital Marketing Specialist | 2018 – Present

- Designed and launched email marketing campaigns (HubSpot certified), including mock campaigns for brands like Skims.
- Created social media content and analytics dashboards demonstrating ability to grow engagement and optimize campaigns.
- Produced website redesigns with a focus on consistent branding, UX, and SEO optimization.

Loud & Clear Marketing – Ashburn, VA

Account Coordinator | Jan 2024 – Jul 2024

- Coordinated digital and traditional marketing campaigns for multiple clients, ensuring timely delivery and budget alignment.
- Partnered with creative teams to design engaging client content that drove customer engagement and sales.
- Tracked campaign results, prepared performance reports, and presented insights to leadership to optimize strategy.

About Me

I am a results-driven marketing professional with over three years of experience in digital strategy, content creation, and audience engagement. With a background in SEO, paid media, and campaign management, I've helped organizations boost visibility and drive measurable growth. Currently pursuing my MBA, I am committed to leveraging both my education and hands-on expertise to deliver innovative marketing solutions.

Contact



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Brandywine, MD

Core Skills

- Campaign Management & Execution
- Digital Marketing Strategy (SEO, Email, Social Media)
- Customer Engagement & Retention
- Data Analysis & Performance Reporting (Excel, Google Analytics)
- A/B Testing & Optimization
- Cross-functional Collaboration
- Content Development & Copywriting
- Project & Time Management



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Cammondesign.com

Work Experience

Magic City Discovery Center – Minot, ND

Marketing Specialist | Feb 2020 – Sep 2022

- Increased social media engagement by 400% through targeted content strategy and community-focused campaigns.
- Boosted website traffic by 150% through SEO optimization and keyword-driven content updates.
- Managed paid media budget, allocating resources effectively to maximize ROI and community reach.
- Developed and executed digital content strategy across email, social media, and event campaigns to build brand visibility.
- Collaborated with community stakeholders to plan events and campaigns that expanded outreach and drove memberships.

Schlumberger – Minot, ND

Operations/HSE Administrator | July 2019 – Feb 2020

- Coordinated reporting, compliance documentation, and personnel records.
- Assisted with requisitions, scheduling, and data tracking in a fast-paced corporate environment.

Michael's Transportation – Vallejo, CA

Operations Coordinator Nov 2015 – May 2019

- Scheduled staff and managed contracts supporting large-scale operations.
- Delivered strong customer service and coordinated logistics for community programs.

Education

MBA, Marketing – University of Maryland Global Campus, expected May 2026

Certificate, Digital Marketing – University of Maryland Global Campus, 2024

BS, Marketing – University of Maryland Global Campus, 2023